



SAINT JOSEPH'S UNIVERSITY

Maguire Academy of Insurance
and Risk Management

IN CONJUNCTION WITH

**THE PHILADELPHIA CHAPTER OF THE NATIONAL AFRICAN AMERICAN
INSURANCE ASSOCIATION**

AND

THE CHUBB INSURANCE COMPANY

In celebration of Juneteenth

Presents the

Insurance and Risk Management Essay Writing Competition

The contest is open to students enrolled in grades 10, 11 and 12 registered for the

2021 JA Inspire Virtual Career Exploration Fair

or who attend an area high school!

1st Place \$750

2nd Place \$500

3rd Place \$250

Additionally, students who apply for and are accepted to St. Joseph's University Maguire Academy of Insurance and Risk Management will also be considered for an *Insure the Future for Diversity Scholarship* and other Maguire Academy scholarships.

Each competitor will submit an essay on the following topic:

The Insurance and Risk Management Industry has historically provided African Americans with stable jobs and business opportunities. How can the industry continue to provide economic empowerment to African Americans?

JUDGING CRITERIA

The committee will judge papers according to the following criteria:

- Excellent writing including grammar and spelling;
- Good research **with citations** to source material;
- Clear thesis;
- Evidence of critical-thinking, such as synthesis and evaluation, when reflecting on the essay question;
- Organization and fluency; and
- Overall effectiveness of the student's ability to communicate .

SUBMISSION GUIDELINES

Length: Submissions must be FOUR Pages DOUBLE SPACED. In addition to the four pages, students must also submit a "Works Cited" or "Bibliography page."

Formatting: Number all pages except for the title page. All pages are to be double-spaced. Use 12-point Times New Roman or Arial fonts. Margins are to be 1 inch left and right, and top and bottom.

Submissions must be composed in Microsoft Word.

Students should indicate their name, school and grade.

Deadline: Entries must be submitted via the Junior Achievement jotform (<https://form.jotform.com/JAofSEPA/naaia-essay-writing-contest>) or to Storm Wilkins swilkins@sju.edu on or before **Tuesday July 6, 2021**.

Winning papers will be announced during the summer.

MANY THANKS TO OUR PRIZE MONEY SPONSOR—CHUBB INSURANCE COMPANY

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